



WSOC-TV
1901 North Tryon Street
Charlotte, NC 28206-2700

Buying Time, LLC
650 Massachusetts Avenue NW
Suite 210
Washington, DC 20001

Contract # 326953

Schedule Dates

Advertiser Pol/M Dalton/D/NC Governor (16265)

Agency

Product Political - State Candidate (1071)

Brand

Salesperson 2210 GOV (135171)

Sales Office

Buyer Name Telerep/Philadelphia, Philadelphia (1057)

Phone/Fax

Account Types WELSH, KATHRYN

CPE

Standard 323/326/2210

Billing Type

Comments DALTON FOR GOVERNOR ***** THIS IS A CASH IN ADVANCE SCHEDULE ***** WALTER DALTON FOR GOVERNOR

Date Entered 08/14/12

Last Modified 10/05/12

Entered By Jill Hipskind

CO-OP No

Headline # 06276605

Demo

Order Type Normal

Package Deal

Commission % 15.00

Commission \$0.00

Net Total \$0.00

Sales Tax

Grand Total:

Spots

Rate

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Cancelled Line / Spot	10/16/12-10/16/12	4	:30	5:30P- 6P (EST)			1						1	\$1,300.00	\$1,300.00	Charlotte (WSOC)	EYEWITNESS NEWS 5:30PM	10/5/12
2.0	Cancelled Line / Spot	10/16/12-10/16/12	4	:30	6P- 6:30P (EST)			1						1	\$1,500.00	\$1,500.00	Charlotte (WSOC)	EYEWITNESS NEWS 6:00PM	10/5/12
3.0	Cancelled Line / Spot	10/16/12-10/16/12	4	:30	6:30A- 7A (EST)			1						1	\$1,175.00	\$1,175.00	Charlotte (WSOC)	EYEWITNESS NEWS 630A	10/5/12
4.0	Cancelled Line / Spot	10/16/12-10/16/12	4	:30	7A- 8A (EST)			1						1	\$1,075.00	\$1,075.00	Charlotte (WSOC)	GOOD MORNING AMERICA	10/5/12
5.0	Cancelled Line / Spot	10/17/12-10/17/12	5	:30	12:02A- 1:06A (EST)				1					1	\$150.00	\$150.00	Charlotte (WSOC)	JIMMY KIMMEL	10/5/12
6.0	Cancelled Line / Spot	10/17/12-10/17/12	5	:30	12P- 1P (EST)				1					1	\$375.00	\$375.00	Charlotte (WSOC)	EYEWITNESS NEWS	10/5/12
7.0	Cancelled Line / Spot	10/17/12-10/17/12	4	:30	5P- 5:30P (EST)				1					1	\$1,200.00	\$1,200.00	Charlotte (WSOC)	EYEWITNESS NEWS 5:00PM	10/5/12
8.0	Cancelled Line / Spot	10/17/12-10/17/12	4	:30	5:30A- 6A (EST)				1					1	\$525.00	\$525.00	Charlotte (WSOC)	EYEWITNESS NEWS 5A	10/5/12
9.0	Cancelled Line / Spot	10/17/12-10/17/12	4	:30	6P- 6:30P (EST)				1					1	\$1,500.00	\$1,500.00	Charlotte (WSOC)	EYEWITNESS NEWS 6:00PM	10/5/12
10.0	Cancelled Line / Spot	10/17/12-10/17/12	4	:30	6:30A- 7A (EST)				1					1	\$1,175.00	\$1,175.00	Charlotte (WSOC)	EYEWITNESS NEWS 630A	10/5/12
11.0	Cancelled Line / Spot	10/17/12-10/17/12	4	:30	7A- 8A (EST)				1					1	\$1,075.00	\$1,075.00	Charlotte (WSOC)	GOOD MORNING AMERICA	10/5/12
12.0	Cancelled Line / Spot	10/17/12-10/17/12	5	:30	9A- 10A (EST)					1				1	\$375.00	\$375.00	Charlotte (WSOC)	LIVE WITH KELLY	10/5/12
13.0	Cancelled Line / Spot	10/19/12-10/19/12	5	:30	10A- 11A (EST)						1			1	\$375.00	\$375.00	Charlotte (WSOC)	DR. PHIL	10/5/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

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Comments:

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Contract # 326953

Schedule Dates 10/19/12-10/19/12
Advertiser Pol/W Dalton/D/NC Governor (16265)
Agency Buying Time, LLC (2536)
Product Political - State Candidate (1071)
Brand 2210 GOV (135171)
Salesperson Telerep/Philadelphia, Philadelphia (1057)
Sales Office Telerep/Philadelphia
Buyer Name WELSH, KATHRYN
Phone/Fax /
CPE 323/326/2210
Account Types National/Political
Billing Type Standard

Date Entered 10/19/12
Last Modified 10/05/12
Entered By Jill Hipskind
CO-OP No
Headline # 06276605
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$0.00
Net Total \$0.00
Sales Tax

Grand Total:

Spots

Rate

Comments DALTON FOR GOVERNOR
***** THIS IS A CASH IN ADVANCE SCHEDULE ***** WALTER DALTON FOR GOVERNOR

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
14.0	Cancelled Line / Spot	10/19/12-10/19/12	5	:30	12P- 1P (EST)									1	\$375.00	\$375.00	Charlotte (WSOC)	EYEWITNESS NEWS MIDDAY	10/5/12
15.0	Cancelled Line / Spot	10/19/12-10/19/12	4	:30	5A- 5:30A (EST)									1	\$525.00	\$525.00	Charlotte (WSOC)	EYEWITNESS NEWS 5A	10/5/12
16.0	Cancelled Line / Spot	10/19/12-10/19/12	4	:30	5P- 5:30P (EST)									1	\$1,200.00	\$1,200.00	Charlotte (WSOC)	EYEWITNESS NEWS 5A	10/5/12
17.0	Cancelled Line / Spot	10/19/12-10/19/12	4	:30	5:30A- 6A (EST)									1	\$525.00	\$525.00	Charlotte (WSOC)	EYEWITNESS NEWS 5A	10/5/12
18.0	Cancelled Line / Spot	10/19/12-10/19/12	4	:30	5:30P- 6P (EST)									1	\$1,300.00	\$1,300.00	Charlotte (WSOC)	EYEWITNESS NEWS 630A	10/5/12
19.0	Cancelled Line / Spot	10/19/12-10/19/12	4	:30	6:30A- 7A (EST)									1	\$1,175.00	\$1,175.00	Charlotte (WSOC)	EYEWITNESS NEWS 630A	10/5/12
20.0	Cancelled Line / Spot	10/19/12-10/19/12	4	:30	7A- 8A (EST)									1	\$1,075.00	\$1,075.00	Charlotte (WSOC)	GOOD MORNING AMERICA	10/5/12
21.0	Cancelled Line / Spot	10/22/12-10/22/12	5	:30	10A- 11A (EST)									1	\$375.00	\$375.00	Charlotte (WSOC)	DR. PHIL	10/5/12
22.0	Cancelled Line / Spot	10/22/12-10/22/12	5	:30	11:35P- 12:02A (EST)									1	\$500.00	\$500.00	Charlotte (WSOC)	WHEEL	10/5/12
23.0	Cancelled Line / Spot	10/22/12-10/22/12	5	:30	12:02A- 1:06A (EST)									1	\$150.00	\$150.00	Charlotte (WSOC)	JIMMY KIMMEL	10/5/12
24.0	Cancelled Line / Spot	10/22/12-10/22/12	5	:30	12P- 1P (EST)									1	\$375.00	\$375.00	Charlotte (WSOC)	EYEWITNESS NEWS	10/5/12
25.0	Cancelled Line / Spot	10/22/12-10/22/12	4	:30	5A- 5:30A (EST)									1	\$525.00	\$525.00	Charlotte (WSOC)	EYEWITNESS NEWS 5A	10/5/12
26.0	Cancelled Line / Spot	10/22/12-10/22/12	4	:30	5P- 5:30P (EST)									1	\$1,200.00	\$1,200.00	Charlotte (WSOC)	EYEWITNESS NEWS 5:00PM	10/5/12

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Agency Political - State Candidate (1071)
Product 2210 GOV (135171)
Brand Telerep/Philadelphia, Philadelphia (1057)
Salesperson Telerep/Philadelphia
Sales Office WELSH, KATHRYN
Buyer Name /
Phone/Fax 323/326/2210
CPE National/Political
Account Types Standard
Billing Type DALTON FOR GOVERNOR
Comments ***** THIS IS A CASH IN ADVANCE SCHEDULE ***** WALTER DALTON FOR GOVERNOR

Date Entered 10/14/12
Last Modified 10/05/12
Entered By Jill Hipskind
CO-OP No
Headline # 06276605
Demo Normal
Order Type Normal
Package Deal
Commission % 15.00
Commission \$0.00
Net Total \$0.00
Sales Tax

Grand Total:

Spots

Rate

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
27.0	Cancelled Line / Spot	10/22/12-10/22/12	4	:30	5:30A- 6A (EST)	1	1							1	\$225.00	\$225.00	Charlotte (WSOC)	EYEWITNESS NEWS 5A	10/5/12
28.0	Cancelled Line / Spot	10/22/12-10/22/12	4	:30	5:30P- 6P (EST)	1	1							1	\$1,300.00	\$1,300.00	Charlotte (WSOC)	EYEWITNESS NEWS 5:30PM	10/5/12
29.0	Cancelled Line / Spot	10/22/12-10/22/12	4	:30	6P- 6:30P (EST)	1	1							1	\$1,500.00	\$1,500.00	Charlotte (WSOC)	EYEWITNESS NEWS 6:00PM	10/5/12
30.0	Cancelled Line / Spot	10/22/12-10/22/12	4	:30	7A- 8A (EST)	1	1							1	\$1,075.00	\$1,075.00	Charlotte (WSOC)	GOOD MORNING AMERICA	10/5/12
31.0	Cancelled Line / Spot	10/22/12-10/22/12	5	:30	9A- 10A (EST)	1								1	\$375.00	\$375.00	Charlotte (WSOC)	LIVE WITH KELLY	10/5/12
32.0	Cancelled Line / Spot	10/22/12-10/22/12	5	:30	12P- 12:30P (EST)	1								1	\$390.00	\$390.00	Charlotte (WSOC)	EYEWITNESS NEWS	10/5/12
33.0	Cancelled Line / Spot	10/20/12-10/20/12	4	:30	6A- 7A (EST)	1								1	\$400.00	\$400.00	Charlotte (WSOC)	SATURDAY AM NEWS	10/5/12
34.0	Cancelled Line / Spot	10/20/12-10/20/12	5	:30	7P- 7:30P (EST)	1								1	\$490.00	\$490.00	Charlotte (WSOC)	EYEWITNESS NEWS SAT 6P	10/5/12
35.0	Cancelled Line / Spot	10/20/12-10/20/12	4	:30	7A- 8A (EST)	1								1	\$425.00	\$425.00	Charlotte (WSOC)	SATURDAY AM NEWS	10/5/12
36.0	Cancelled Line / Spot	10/20/12-10/20/12	4	:30	8A- 9A (EST)	1								1	\$625.00	\$625.00	Charlotte (WSOC)	SATURDAY GMA	10/5/12
37.0	Cancelled Line / Spot	10/21/12-10/21/12	4	:30	11P- 11:35P (EST)	1								1	\$1,200.00	\$1,200.00	Charlotte (WSOC)	EYEWITNESS NEWS 11P	10/5/12
38.0	Cancelled Line / Spot	10/21/12-10/21/12	4	:30	12P- 12:30P (EST)	1								1	\$390.00	\$390.00	Charlotte (WSOC)	EYEWITNESS NEWS	10/5/12
39.0	Cancelled Line / Spot	10/21/12-10/21/12	4	:30	6P- 6:30P (EST)	1								1	\$1,350.00	\$1,350.00	Charlotte (WSOC)	EYEWITNESS NEWS	10/5/12

CONFIRMATION CONTRACT

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Date:

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Contract # 326953

Schedule Dates	Pol/W Dalton/D/NC Governor (16265)	Rate Entered	10/14/12
Advertiser	Buying Time, LLC (2536)	Last Modified	10/05/12
Agency	Political - State Candidate (1071)	Entered By	Jill Hipskind
Product	2210 GOV (135171)	CO-OP	No
Brand	Telerep/Philadelphia, Philadelphia (1057)	Headline #	06276605
Salesperson	Telerep/Philadelphia	Demo	Normal
Sales Office	WEISH, KATHRYN	Order Type	Package Deal
Buyer Name	/	Commission %	15.00
Phone/Fax		Commission	\$0.00
CPE	323/326/2210	Net Total	\$0.00
Account Types	National/Political	Sales Tax	
Billing Type	Standard		
Comments	DALTON FOR GOVERNOR ***** THIS IS A CASH IN ADVANCE SCHEDULE ***** WALTER DALTON FOR GOVERNOR		

Grand Total:

Spots

Rate

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
40.0	Cancelled Line / Spot	10/21/12-10/21/12	4	:30	6A- 7A (EST)								1	1	\$400.00	\$400.00	Charlotte (WSOC)	SUNDAY AM NEWS	10/5/12
41.0	Cancelled Line / Spot	10/21/12-10/21/12	4	:30	8A- 9A (EST)								1	1	\$625.00	\$625.00	Charlotte (WSOC)	SUNDAY GMA	10/5/12
42.0	Cancelled Line / Spot	10/18/12-10/18/12	5	:30	10A- 11A (EST)								1	1	\$375.00	\$375.00	Charlotte (WSOC)	DR. PHIL	10/5/12
43.0	Cancelled Line / Spot	10/18/12-10/18/12	4	:30	11P- 11:35P (EST)								1	1	\$1,200.00	\$1,200.00	Charlotte (WSOC)	EYEWITNESS NEWS 11P	10/5/12
44.0	Cancelled Line / Spot	10/18/12-10/18/12	5	:30	11:35P- 12:02A (EST)								1	1	\$500.00	\$500.00	Charlotte (WSOC)	NIGHTLINE	10/5/12
45.0	Cancelled Line / Spot	10/18/12-10/18/12	5	:30	12:02A- 1:06A (EST)								1	1	\$150.00	\$150.00	Charlotte (WSOC)	JIMMY KIMMEL	10/5/12
46.0	Cancelled Line / Spot	10/18/12-10/18/12	4	:30	5A- 5:30A (EST)								1	1	\$525.00	\$525.00	Charlotte (WSOC)	EYEWITNESS NEWS 5A	10/5/12
47.0	Cancelled Line / Spot	10/18/12-10/18/12	4	:30	5P- 5:30P (EST)								1	1	\$1,200.00	\$1,200.00	Charlotte (WSOC)	EYEWITNESS NEWS 5A	10/5/12
48.0	Cancelled Line / Spot	10/18/12-10/18/12	4	:30	5:30P- 6P (EST)								1	1	\$525.00	\$525.00	Charlotte (WSOC)	EYEWITNESS NEWS 5A	10/5/12
49.0	Cancelled Line / Spot	10/18/12-10/18/12	4	:30	5:30P- 6P (EST)								1	1	\$1,300.00	\$1,300.00	Charlotte (WSOC)	EYEWITNESS NEWS 5A	10/5/12
50.0	Cancelled Line / Spot	10/18/12-10/18/12	4	:30	6P- 6:30P (EST)								1	1	\$1,500.00	\$1,500.00	Charlotte (WSOC)	EYEWITNESS NEWS 6:00PM	10/5/12
51.0	Cancelled Line / Spot	10/18/12-10/18/12	4	:30	6:30P- 7A (EST)								1	1	\$1,175.00	\$1,175.00	Charlotte (WSOC)	EYEWITNESS NEWS 630A	10/5/12
52.0	Cancelled Line / Spot	10/18/12-10/18/12	5	:30	9A- 10A (EST)								1	1	\$375.00	\$375.00	Charlotte (WSOC)	LIVE WITH KELLY	10/5/12
53.0	Cancelled Line / Spot	10/15/12-10/16/12	5	:30	10A- 11A (EST)								1	1	\$375.00	\$375.00	Charlotte (WSOC)	DR. PHIL	10/5/12

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Product: Political - State Candidate (1071)

Brand: 2210 GOV (135171)

Salesperson: Telecep/Philadelphia, Philadelphia (1057)

Sales Office: Telecep/Philadelphia

Buyer Name: WELSH, KATHRYN

Phone/Fax: /

CPE: 323/326/2210

Account Types: National/Political

Billing Type: Standard

Comments: DALTON FOR GOVERNOR

***** THIS IS A CASH IN ADVANCE SCHEDULE ***** WALTER DALTON FOR GOVERNOR

Date Entered

10/14/12

Last Modified

10/05/12

Entered By

Jill Hipskind

CO-OP

No

Headline

06276605

Demo

Order Type

Normal

Package Deal

Commission %

Commission %

Commission

Net Total

Sales Tax

Spots

Rate

Grand Total:

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
54.0	Cancelled Line / Spot	10/16/12-10/16/12	4	:30	11P-11:35P (EST)		1							1	\$1,200.00	\$1,200.00	Charlotte (WSOC)	EYEWITNESS NEWS 11P	10/5/12
55.0	Cancelled Line / Spot	10/16/12-10/16/12	5	:30	11:35P-12:02A (EST)		1							1	\$500.00	\$500.00	Charlotte (WSOC)	NIGHTLINE	10/5/12
56.0	Cancelled Line / Spot	10/16/12-10/16/12	5	:30	12P-1P (EST)		1							1	\$375.00	\$375.00	Charlotte (WSOC)	EYEWITNESS NEWS MIDDAY	10/5/12
57.0	Cancelled Line / Spot	10/16/12-10/16/12	4	:30	5A-5:30A (EST)		1							1	\$525.00	\$525.00	Charlotte (WSOC)	EYEWITNESS NEWS MIDDAY	10/5/12

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